

Caring Entrepreneurship Fund

Stimulating young entrepreneurs in the healthcare sector in Belgium

A few questions about your project

Give a name to your project/company. *

This name will be used in our communication (jury, website, annual report).

Briefly describe your project in no more than six sentences. *

This description will be used in our communication (jury, website, annual report). So please be as clear and as concrete as possible.

Calendar

When should your project/company be starting or when did it start? *

Which legal form will your company have? *

Where will your company be located? *

Budget/Support

What are the total financial needs to realize the project in the coming 5 years and can you split them in the following items, per year? Your personal contribution. *

Other contributions in equity. *

External financing (banks or other). *

Subsidies. *

What financial resources do you already have to implement your initiative? *

(How much funding have you already been awarded, and from whom?)

Are you bringing a personal financial contribution to the project? If so, please specify the amount.

*

Have you already asked for and/or obtained support from other organizations in Belgium or abroad? Have you submitted a demand for public subsidies? If so, explain. *

What type of support would you like to ask from the Caring Entrepreneurship Fund (mentoring, in-kind help, loan, participation in capital)? *

What is the amount of financial support that you are applying for from the Caring Entrepreneurship Fund? *

(Please enter the amount with no decimal point and no commas)

€

For what expenditure would you like to use the support from the Fund? Be precise.

Details about your project

Please describe the product or service that you are planning to put on the market. *

Which need will it address? *

What do you expect the impact of your project to be on the need you want to address? What is your unique selling proposition/distinctive advantage of your project? *

Describe the target market. Who will be your clients? *

How do you plan to attract clients? Elaborate briefly on your marketing plan. *

How will you price your product/service? *

Describe your business model. How will your activities be profitable or at least self-sustainable? *

What are the different phases of development of your company and the timing that you have in mind? *

How many jobs do you plan to create in the 5 coming years ? Please explain. *

Who are your competitors? (please provide full name and internet site for all

companies/organizations mentioned, specify whether in Belgium or abroad) *

What is your competitive advantage on them? *

What do you see as the main evolutions in your sector in the coming years? *

Please describe what you would consider the 3 main Strengths, Weaknesses, Opportunities and Threats (SWOT analysis) of your project. *

Where will your project be conducted? *

You may choose only one option.

Please indicate only the most concrete option. If, for instance, your project is taking place in a precise city, you should only indicate this city (and in this case do NOT mention the province, the community or the country). If you project will take place in a particular province, then just select this province (and do NOT indicate the city, the

community or the country).

- Your project is concentrated in one city in Belgium
- Your project concerns a whole province in Belgium
- Your project concerns a whole community/region in Belgium
- Your project concerns one country

Enter the city or postcode. *

Select the Province *

Select the Community or Region *

Fill in the country *

Specific questions about your team

What will be your responsibility within the company? *

Who else will be part of the Executive team? Please briefly explain responsibilities and experience of each member (max 3 additional members) *

What motivated you to start this project? *

Is this your first activity as an entrepreneur? Please explain. *

What are your assets, your added value to succeed with your project? *

Have you already been prosecuted for fraudulent bankruptcy or been subjected to protest? If so, please explain. *

A few questions about you as a candidate

Practical details

Salutation *

Surname *

First name *

Date of Birth *

Place of birth *

Nationality *

Street *

Number *

Box

Country

Post code and municipality *

Post code *

City *

Telephone number *

(Write the number in international standard form, e.g. +32-2-511 18 40)

Mobile phone

E-mail address *

Current working situation

(Please tick all the boxes that apply to your situation)

- retired
- studying
- receiving benefits
- volunteer
- looking for work
- employee
- self-employed person
- additional self-employed activity

Financial details

Name of your bank *

IBAN code *

BIC code (SWIFT) *

Account holder

Enclosures

Send your completed enclosures together with your completed application. Your application is not valid without the enclosure(s).

Please add your CV (A4 format in PDF, max 2 pages) as well as the CV of other relevant team members (max 2 additional persons)

Please fill in the attached Profit & Loss spreadsheet, feel free to adapt to your needs but do not exceed 3 pages

Profit & Loss spreadsheet